Attorney's Docket No.: 16113-0639001 /

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Koningstein Art Unit: 4115

Serial No.: 10/748,681 Examiner: Khanh H. Le

Filed : December 31, 2003 Conf. No. : 1968

Title : SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO

FOLLOW THE USER TO ADDITIONAL WEB PAGES

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

ACTION OF MARCH 19, 2009